GLOBAL INSTITUTE FOR DIGITAL COMPETITIVENESS

HORIZONES CONSULTING

GLOBAL METAVERSE FORUM

SEPTEMBER 1ST - 2ND, 2022

NEW ERA DRIVERS

SPEAKERS SPECIALIZED IN METAVERSE AND OMNICHANNEL

WORK IN PROGRESS

OUR EXPERIENCE GLOBAL DIGITAL WEEK 2022

Campaign duration: Q1 2022 Pre-event

Total registered attendees: 21,161

Total Speakers: 103

Tracks / Panels: 31

Countries: 34

Streaming days: 6 days

Websites streaming: 5

Social networks streaming lives: 12

Total hours of content: 76 hours

E-mailing: 102,600 mails - 1 mailing per week

Channels: Social media, LinkedIn, Youtube, Facebook

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BRANDS OF THE SPEAKERS PARTICIPATING IN THE GLOBAL DIGITAL WEEK 2022

1. Accsys
2. Acredita
3. Agritecture
4. Alibaba
5. Altoo
6. Antifraude
7. Association of Master Trainers in the LEGO® SERIOUS PLAY® 8. Atcal
9. Bitso
10. C1DO1
11. Chamber of commerce of Lima
12. Cavida
13. CITOS
14. COATS
15. COPARMEX
16. Cubo Financiero
17. Danone
18. Dialog-lingua
19. e-Estonia
20. Easynet
21. Emprendiendola
22. Equiwatt
23. Finerio Connect
24. Finpermex
25. GIDCOMP
26. GrowBig Iniciative
27. Grupo SOHIN
28. Holo XR
29. HP
30. Inteleos
31. JDBHEALTH
32. Jump SMS
33. Kimberly Clark
34. Kriptos
35. Letme Park
36. Magical Paren:ng
37. Verse Technologies
38. Millenium Fellowship, ONU
39. Ministerio de Salud Argen:na
40. Umbrella
41. New Relic
42. Newbrick
43. Mexican Association of online Sales - AMVO
44. OECD
45. Platypuys
46. Pro IndiMusic
47. Rappi
48. Rocket Science
49. Salles Sainz Grant Thornton
50. Mexican Mistry of Economy
51. Serenmind
52. Shopify
53. Skanska
54. Source
55. Tan Tan
56. Techstars
57. The Colorbook
58. The Ergo Group
59. Transmosis.com
60. U-tad
61. UEAN
62. Uriji
63. Virtual Educa
64. Visualfy
65. Xinergy Global
66. Xsion
67.Yanval
68.Zonda Inc.
69. Horizones
70. Attach
71. UK Ministry of Education
72. Lantia
73. Atcal
74. Nestlé
75. TEDx
76. Shoin Group
77. Salamanca Futból Club
78. Brooklyn inmono Terapeutics
79. Fast Furture
80. Biuck
81. Great British Expo

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BE DIGITAL

Global Metaverse Forum seeks to connect with its audience through a technology and innovation summit in the metaverse to learn more about the insights, trends and future of this new and increasingly real virtual world.

Speakers specialized in metaverse and omnichannel will present their knowledge, tools and experiences in this field.

A new era has begun in the digital world with the so-called "Metaverse", allowing us to enable the creation of a new economy and new possibilities.

We are in a situation where the digitalization of the world has reached such a point that companies want to build an immersive experience in which people live in a virtual reality. A scenario that is no longer defined as a futuristic science fiction image, but as something that is already coming and that is going to change the world completely.

DIGITAL RESEARCH CENTER

We seek to help improve the abilities of organizations to increase the productivity, efficiency, effectiveness levels and adjacent advantages that allow them to compete in local, regional and global markets.

INTERNATIONAL VERTICALS :

VERTICALS BY TECNOLOGY	VERTICALS BY FUNCTION	VERTICALS BY INDUSTRY
CIBERSECURITY	DATA SCIENCES & BIG DATA	FOOD & AGTECH
ARTIFICIAL INTELLIGENCE	HR TECHNOLOGY	FINTECH
INTERNET OF THINGS	MARKETING & SALES TECHNOLOGY	RETAILTECH
BLOCKCHAIN	DIGITAL MARKETING	HEALTHTECH
PUBLIC POLICY & E-GOVERNMENT	E-COMMERCE	EDTECH
SMART CITIES	MARKETPLACES	INSURETECH

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METAVERSE

DAY 1

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GLOBAL METAVERSE FORUM AGENDA 2022

Brands And Speakers Specialized In Technologies

SPEAKERS' CALENDAR

Thursday, September 1st - Metaverse

Guillermo Armenta
Chairman GIDCOMP
Welcome day 1

R. Scott Rawlings
XR Software & Platform Sr Product Manager at HP
Scale Commercial VR, Securely.

Silvia Kaneku
Consumer Experience Manager at Kimberly Clark
How to implement digital transformation to be closer to the consumer

Laura Raya
U-tad Postgraduate Director
Immersive Technologies

Martand Srivastava
Inmersive technologies Leader at Lenovo
AR and VR solutions that Power the Enterprise Metaverse

David de la Torre
CTO at Cima Horizons
The social and ethical Metaverse

Ana Llorente
Marketing In Shopify
Join the digitization

Fernando Cano
Managing Director Hmetaverse of Grupo Havas Media
Metaverse. An increasingly real life

Estefanía Yagüez
Directora de Información del Consumidor de L'Oréal
The metaverse as a development and growth opportunity for brands

Carlo Rodríguez
CEO & Regional VP of Digital Transformation at Attach

Estela Díaz
Head of e-Commerce at Nestlé

Digital Business Panel

Jaime Montenegro
Head of Lima Chamber of Commerce

Rodrigo González
CEO Holo XR
Mining metaverse - Miniverse

André Cavero
Director of Digital Channels at Yanval
New opportunities for digital marketing in metaverses

Gorka Lorenzo Zabala
CEO of Aglaya Events
Metaverse for small and medium-sized enterprises

Camilo Montañez Aldana
Chief Business Development at 3GO° Video
Let's create the multiverse

Mahendra Shweta
AVP - 5G Products & Use Cases at JIO
Our technology journey so far

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GLOBAL METAVERSE FORUM AGENDA 2022

Brands And Speakers Specialized In Technologies

SPEAKERS' CALENDAR

Friday, September 2 - Metaverse

Heitor Bravi
Sales and Partnerships Director at PicoXR

Soraya Cadalso
Co-Founder at Uttopion
Uttopion: Unique virtual terrains

Raj Kapoor
Founder & CEO at India Blockchain Alliance

Pico Velásquez
Founder & CEO at VIIRA
Designing the metaverse. Integrating our physical and virtual worlds

Corey Brooks
Senior Director of Business Development and Sales at MetaVRse
Retail's Next Big Bet

Alan Smithson
Co-founder at MetaVRse
Cases and possibilities in the metaverse

Johnny Aguirre Salazar
Senior Design Technology Leader at Gensler
Designing a world for transformation

Christian Wolff
Principal, Managing Director at Gensler
Designing a world for transformation

John Fernandez
CEO at Reafy for metaverse
The metaverse ecosystem

Jose Antonio Tejedor Garcia
Co-founder & CEO at Virtway

Cristian-Emanuel Anton
Founder at Meetin VR

Jennifer Samaniego
Head of Virtual Reality Club at UTPL
Reality X: A look at the education of the future

Jorge Ortiz
CEO at Tan Tan
The digital identity

Alex Porter
Founder & CEO at Mod Tech Labs

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DIGITAL HORIZONES AWARDS 2023

EXAMPLE OF RECOGNITION AND COMPANY SEAL

BEST GLOBAL REPUTATION AND TALENT ATTRACTION

WORLDWIDE MEDIA PRESENCE

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DIGITAL HORIZONES AWARDS

Participate with the most advanced companies in technology and digitization.

Specialized call according to the area to which your company belongs. Different categories to participate in such as: leadership, digital strategy, innovation, contribution to a better world and more.

Requirements

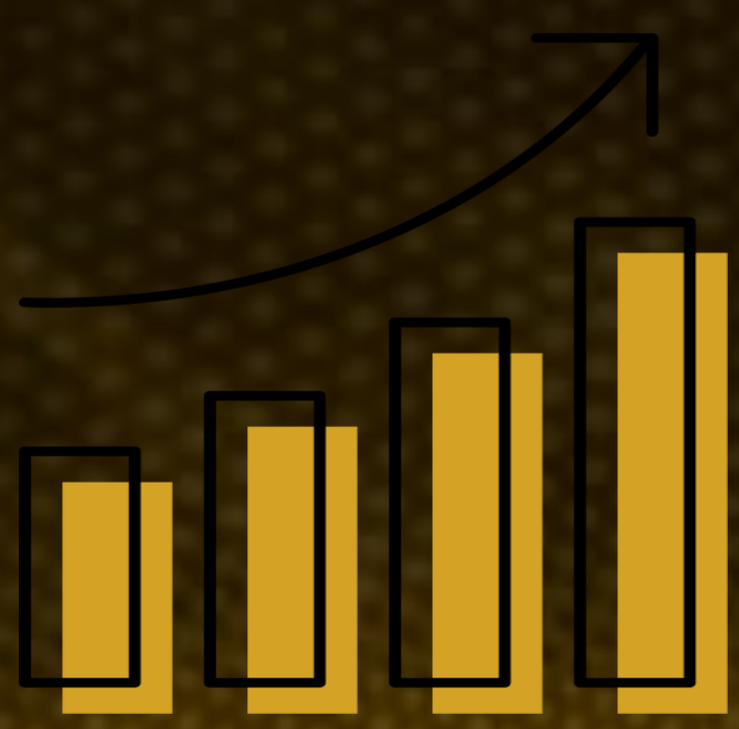
- Innovation
- Impact
- Growing company
- Leadership
- Financials
- Assesment

Categories

- Most innovative technology
- Greater social impact technology
- Excellence in leadership
- Outstanding products in verticals
- And more ...

Benefits of winning

By winning our Digital Horizons Award, you will get the prize, you will be placed in the ranking of the best technology companies worldwide, you will get recognition and a better position in the market. Incredible benefits will be generated such as:



Horizones Certificate

The Horizones Certificate consists of a professional validation by a jury formed by international consultants, renowned academics, presidents of HR associations and scientific experts in technology and innovation.

This certificate will be awarded to any participant and speaker at the end of the Global Metaverse Forum event.

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SPONSOR PRESENCE KIT :

GLOBAL GLAXY

- Invitation to the digital business round in December 2022.
- Brand presence on GLOBAL METAVERSE FORUM banners (banners/logos/social media)
- Five 1-on-1 virtual meetings of 25 min. with some of the 150 speakers of choice of the GLOBAL METAVERSE FORUM & GLOBAL DIGITAL WEEK
- Brand presence in outreach materials and press releases.
- Brand presence in marketing campaign.
- Brand presence in the sponsorship area of the website.
- Space for a 2 min. video within the agenda prior to your speaker
- Space for a speaker and a panel within the GLOBAL METAVERSE FORUM agenda.
- Brand presence in all Traffic Exchange event newsletters on the GLOBAL METAVERSE FORUM website
- Inclusion in the 2022 results video and video memory
- Exclusive sponsorship of 2 experiences
- Space for a 2 min. video within each day's agenda
- Database of speakers, subscribers to the virtual event and participants in the digital business round.
- Member of the Board of Trustees of the Digital Horizones Awards 2023

$5,000 USD

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SPONSOR PRESENCE KIT :

GLOBAL STAR

- Brand presence on GLOBAL METAVERSE FORUM banners (banners/logos/social media)
- Three 1-on-1 virtual meetings of 25 min. with some of the 150 speakers of choice of the GLOBAL METAVERSE FORUM & GLOBAL DIGITAL WEEK
- Brand presence in outreach materials and press releases.
- Brand presence in marketing campaign.
- Brand presence in the sponsorship area of the website.
- Space for a 1 min. video within the agenda prior to your speaker
- Space for a speaker and a panel within the GLOBAL METAVERSE FORUM agenda.
- Brand presence in all Traffic Exchange event newsletters on the GLOBAL METAVERSE FORUM website
- Inclusion in the 2022 results video and video memory
- Space for a 2 min. video within each day's agenda
- Speakers database.

$3,000 USD

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SPONSOR PRESENCE KIT :

GLOBAL PLANET

- Brand presence on GLOBAL METAVERSE FORUM banners (banners/logos/social media)
- One 1-on-1 virtual meeting of 25 min. with some of the 150 speakers or choice of the GLOBAL METAVERSE FORUM & GLOBAL DIGITAL WEEK
- Brand presence in outreach materials and press releases.
- Brand presence in marketing campaign.
- Brand presence in sponsorship area within the website.
- Inclusion in video memory and 2022 results video.
- Space for a 2 min. video within each day's agenda

$1,000 USD

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